

When your business customers need clarity, I help them get better results.

I work with owner-managed businesses to improve profit, create management capacity and reduce dependence on the owner. The result: Stronger performance, more time and less pressure for the business owner.



6 KEY TRIGGERS THAT INDICATE A BUSINESS COULD BENEFIT FROM A STRATEGIC REVIEW

1



STALLED GROWTH & PROFIT PRESSURE

"We've hit a ceiling and want continued profitable growth"

Revenue or profits have plateaued, declined or become inconsistent.

2



THE OWNER IS OVERLOADED

"Everything still depends on me."

The business can't run without the leader's constant involvement, limiting growth and personal time.

3



LEADERSHIP OR TEAM ISSUES

"The team aren't fully aligned."

Lack of accountability, unclear roles, or tension within the leadership and wider teams.

4



FUNDING CONVERSATIONS

"We are investing but the expected returns are unclear"

Investing for growth, or dealing with pressures such as cash is tight

5



MAJOR CHANGE UNDERWAY

"We are going through a period of significant change."

Succession planning, acquisition, rapid growth, restructuring or entering new markets.

6



LACK OF STRATEGIC DIRECTION

"We know where we want to get to but aren't sure how"

Unclear priorities, no coherent plan, or lack of focus on the right activities.

WHAT HAPPENS NEXT?



1. FREE STRATEGIC REVIEW

A confidential conversation to understand the business and current challenges.



2. INDEPENDENT ASSESSMENT

Identify key opportunities, risks, and priorities that could improve performance.



3. CLEAR RECOMMENDATIONS

Practical, actionable recommendations tailored to the business.



4. IMPLEMENTATION SUPPORT

If required, hands-on support to deliver results and sustainable improvement.

KNOW A BUSINESS OWNER FACING THESE CHALLENGES?

If you believe a customer could benefit from an independent strategic perspective, I'd be delighted to have a confidential discussion with them.



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Referrals are handled with the utmost professionalism and confidentiality.

Thank you

Phil Griffin
Founder & Consultant

REFERRAL HUB
For Banks & Professional Firms

Scan to learn about the Strategic Review & how I help business owners achieve success



BETTER RESULTS

Improved profit and performance



MORE TIME

For what matters most



LESS PRESSURE

A business that runs smoothly