

UNLOCKING LASTING SUCCESS

Driving growth by developing powerful strategies,
strengthening leadership, and building highly motivated teams

WELCOME TO P.GRIFFIN CONSULTING

P. GRIFFIN
Consulting Ltd

I help businesses turn big ideas into real results with clear, practical strategies.

Working with business owners and leaders I bring a fresh perspective to uncover what's really working—and what's holding the business back. By strengthening key strategies and financial foundations, I help set organisations up for long-term success.

With years of hands-on experience across different industries, I focus on straightforward, cost-effective solutions that streamline operations, unite teams, and create a positive, success-driven culture.

Let's work together to build a strategy that delivers real growth and lasting impact for your business.

“Phil's experience of change management has been invaluable in helping the senior leadership team adapt and implement the changes required with clear, concise and relevant input.”

Managing Director – Manufacturing Sector

WHY WORK WITH ME?



Running a business comes with constant challenges—from driving growth and increasing profits to keeping teams aligned and operations running smoothly. But when you're deeply involved in the day-to-day, it can be hard to step back and see the bigger picture.

That's where I come in... I bring fresh insights, hands-on expertise, and practical strategies to help overcome obstacles, seize new opportunities, and build a stronger, more profitable businesses. With a focus on real results and a great ROI, I work alongside leaders and their teams to create tailored solutions that drive lasting success.

FREE CONSULTATION OFFER

I offer all prospective clients a free 1-2 hour consultation to gain a clear understanding of the business, assess specific needs, and build a plan for the right support to deliver new levels of success.



Accelerate Profitable Growth

Unlock new revenue opportunities, improve efficiency, and build a business that grows sustainably and confidently.

With years of hands-on experience across different industries, I am a business growth consultant with a focus on straightforward, cost-effective management consulting solutions that are tailored to the needs of each business. I streamline operations, unite teams, and create a positive, success-driven culture.

I work together with business leaders to build a strategy that delivers real growth and lasting impact for the business.

HOW I HELP YOUR BUSINESSES THRIVE:

- **Drive Growth & Profitability:** Increase revenue, improve margins, and expand customer bases.
- **Strengthen Leadership & Teams:** Build capable, motivated teams and develop leaders who deliver results.
- **Build Strong Brands & Marketing:** Create strategies that attract the right customers and deliver a great ROI.
- **Implement Practical Business Solutions:** Turn insights into action with tools, training, processes, and techniques that work.



Build High-Performing Teams

Strengthen leadership, boost motivation, and create a culture where people thrive and deliver exceptional results.

HOW I ENGAGE WITH YOU:

Every business is unique. I start by understanding you, your team, and challenges.

From this insight, I create bespoke plans that deliver measurable results and prepare your business for sustained success.

ABOUT ME:



I'm Phil Griffin, and I love what I do – helping business owners and leaders unlock their potential and achieve the success they're truly capable of.

With extensive real-world experience gained over many years leading teams, growing brands, and driving commercial performance, I understand the real challenges businesses face – because I've lived them. That's why my approach is always grounded in practical insight, not theory.

What I enjoy most is seeing businesses thrive – especially when clarity, confidence, and collaboration start to click into place. Through P.Griffin Consulting, I bring that experience and perspective to every project, combining strategic thinking with hands-on support to help business owners build stronger teams, smarter strategies, and sustainable growth they can trust.



MY VISION:

To inspire and equip UK businesses with the strategies, leadership, and culture needed to achieve lasting success and excellence.



MY MISSION:

I drive business success by crafting and implementing innovative strategic solutions, enhancing leadership, optimising operational and financial performance, and building motivated, high-performing teams.

WHY P.GRIFFIN CONSULTING IS DIFFERENT:

I don't just give guidance – I work alongside you to make change happen. With years of consulting and hands-on business experience, I help:

- Develop strategies that achieve tangible results
- Improve business performance and profitability
- Enhance team effectiveness and leadership capability
- Implement practical people and management solutions
- Recruit, retain, and motivate the right talent

SECTORS I SUPPORT:

The challenges of growing a business, driving profits, developing strategy, managing people and delivering outstanding service are not unique to any one sector. I support across many sectors including:



Manufacturing



Transport



Technology



Education



Construction



Hospitality



Retail



Services



Logistics



Energy



Professional Firms



Franchising

“

I can't recommend Phil enough for the professional help and assistance he has provided me and my company over the last two years. Invaluable!”

Managing Director – Service Sector



CASE STUDY: MANUFACTURING BUSINESS

After good growth to £2.5m turnover had stagnated and margins were declining. The goal was to double turnover, increase profits and maintain their reputation for quality

SOLUTION:

- I conducted a strategic review of the organisation over 7 days, working with their team within the business.
- From this I identified 6 critical constraints and then engaged in an implementation of a plan to support in the following areas:
 - Leadership, strategy and business management
 - Commercial processes and effectiveness
 - Operational processes and efficiency
 - Team resources and structure
 - Strategic alignment and engagement
 - Building space and machinery

RESULT:

- A new strategic plan has been developed and shared with the whole team for engagement.
- Organisational structural improvements are being implemented and training and development of their people is being invested in.
- New commercial focus has achieved YTD sales, just £70k short of double what they did at the same point last year.
- The outlook for continued business success is evident as they have a full orderbook with prestigious clients despite the tough economy.
- Through development and implementation of a bespoke process management system, additional capacity is being unlocked along with improved quality.
- Further support was provided during the implementation of the strategy, sales process, team learning and development and act as an advisor to the management team.

“

Owners Testimonial at the Recommended Solutions stage:

Thank you for coming yesterday and running through your observations and proposals for improving the business.

We have found you to be very professional and knowledgeable. Your business experience is there in abundance for anyone that sat with you to see. The whole team have said that they felt that their opinions were valued and counted towards what was being pulled together into your report, with your friendly and informative approach it made you very easy to talk to.

We are very much looking forward to implementing the changes to the business; how it all turns out and to seeing the effect on the team and the business.



FREE 1-2 HOUR STRATEGY & GROWTH CONSULTATIONS

I offer all prospective clients a free 1-2 hour consultation to gain a clear understanding of the business, assess their needs, and ensure that I can provide the right support. This gives them the opportunity to meet with me and determine whether we're a good fit for both them and their team.



[Book your FREE consultation](#)

There's no charge for this meeting, and no obligation to proceed. Business owners and leaders find these sessions insightful and valuable, even if they don't result in a formal engagement.



HOW IT WORKS:

I'll meet with you at office or via a video call to explore your goals, challenges, team dynamics, and growth opportunities. Together, we'll turn insight into action, and by the end, you'll have a simple, focused plan that you can start using right away.



WHAT YOU CAN EXPECT:

Here's what every consultation includes:

- A confidential, no-obligation discussion of the current priorities
- Insight into practical growth opportunities for the business
- A clear next-step summary you can act on immediately

You will leave with clarity on what to prioritise and how to take the next steps.



AREAS WE EXPLORE TOGETHER:

During the discussion, I'll ask thought-provoking questions like:

- What's working well – and what could be even better?
- What's holding you back right now?
- Where are the greatest opportunities for profitable growth?
- How confident are you in your current strategy and direction?
- How aligned and motivated is your team?
- What would success look like over the next 12 months?
- If you had more time and headspace, what would you focus on first?

Through these discussions I uncover hidden opportunities, identify ways to strengthen teams, and leave you with a clear, actionable plan for growth.



I very much enjoyed the discussion and found it to be a cathartic experience. By you asking the questions you did, I am already seeing areas for us to improve!"

Co-Founder, Manufacturing Sector Manufacturing SME (Hampshire)

BOOK A FREE CONSULTATION TODAY:



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pgriffinconsulting.co.uk

LET'S START THIS JOURNEY TOGETHER
AND MAKE THIS THE YEAR YOUR ORGANISATION REACHES NEW HEIGHTS!