Unlocking Potential:
Turning Vision into Scalable Growth

Dorset Chamber Business Toolkit

Dorset Chamber

TOOLKIT 4-MINUTE EXERCISE WORKSHEET

Take 4 minutes to capture your initial thoughts on your growth strategy. Bullet points are fine, as this is simply a starting point to develop further in the full workbook.

10-YEAR VISION

What do you want your business to be known for? Think about customers' impact, reputation, and what success would mean to you.

3-YEAR PICTURE

Imagine walking into your business three years from now. What is different? Consider its size, people, customers, products, or services.

1-YEAR GOALS

What one meaningful outcome must you achieve in 2027? Choose a result that would demonstrate real progress towards your three-year picture.

NEXT 90 DAYS

What is the first practical step you will take? Make it clear and achievable. Who will own it, and by when?

Owner: _____ Deadline : _____

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Book your free consultation to build a plan for growth